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Tokio Marine Group's Dementia Supporters exceeded three thousands

Tokio Marine Holdings, Inc. (President: Tsuyoshi Nagano) has promoted Dementia Supporters Training Programs^{*1} for its group company employees since fiscal 2011 and the number of Tokio Marine Group's Dementia Supporters^{*2} who participated in such programs exceeded three thousands.

For solving social problems such as an aging society with declining birthrate and other demographic shifts, Tokio Marine Group as a whole has set "Supporting People" as one of its CSR material issues and proactively promotes initiatives for supporting aged-people, the challenged, etc.

Having agreed with the purpose of "Dementia Supporter Caravan^{*3}" project in 2011, an initiative taken by Ministry of Health, Labour and Welfare, Tokio Marine Group has been promoting and encouraging its employees to participate in "Dementia Supporters Training Programs" with the aim of utilizing proper knowledge on dementia in every aspect of business operation.

Eleven domestic group companies including Tokio Marine & Nichido have trained their respective caravan mates^{*4}, instructors from their own employees and held a hundred of "Dementia Supporter Programs" in total. As a result, Tokio Marine Group's Dementia Supporters in its employees exceeded three thousands (as of the end of September 2015).

In addition, aiming at providing customers with a sense of "Security and Safety" which go beyond a conventional insurance framework, Tokio Marine Group develops the elderly-people support business with a focus on nursing care through two group companies (Tokio Marine Nichido Samuel and Tokio Marine Nichido Better Life Service).

Tokio Marine Group will continue to promote initiatives for creating a secure, safe, and healthy future for dementia patients and their families.

- *1 Dementia Supporters Training Program: A program which caravan mates instruct people for training dementia supporters at local communities or in workplaces.
- *2 Dementia Supporters: People who understand dementia properly, treat dementia patients and their families with warm hearts, and support them. There are approximately 6.34 million Dementia Supporters as of the end of June 2015.
- *3 Dementia Supporters Caravan: An initiative conducted in line with a campaign "Understanding Dementia and Build Community Networks" led by the Ministry of Health, Labour and Welfare, the Government of Japan. It trains Dementia Supporters and pursues to create a secure community even for a person who suffers from dementia.
- *4 Caravan Mate: An instructor for Dementia Supporters Training Programs. People can be Caravan Mates by learning basic knowledge on dementia, a way of managing such programs, a planning method for each target and curriculums, etc. Approximately 110 thousand people nationwide are approved as Caravan Mates as of the end of June 2015.