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Tokio Marine Holdings, Inc.

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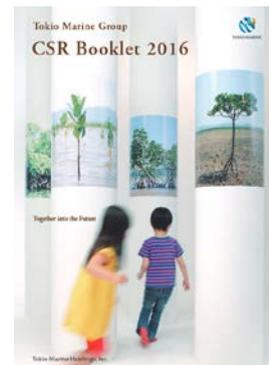
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“CSR Booklet 2016” wins the UCDA Award 2016 (Easy-to-Understand Award)

Tokio Marine Holdings, Inc. (President and Group CEO: Tsuyoshi Nagano, hereinafter “TMHD”) proudly announces that its “CSR Booklet 2016” won the “Easy-to-Understand Award” in the UCDA Award 2016 (Category: CSR Report) hosted by Universal Communication Design Association (UCDA). Continuing from last year (Another Voice Award), CSR Booklet has won the UCDA award for two consecutive years.

To present Tokio Marine Group’s CSR stories for creating a secure, safe and sustainable future in a manner that is easy for everyone to understand, TMHD has annually published “CSR Booklet” since fiscal 2011.

“CSR Booklet 2016” is designed and contrived to be compact-sized with pictures and illustrations considering user-friendliness and understandability for all readers so that it can serve as a CSR communication tool with various stakeholders.



In the selection process of the UCDA Award 2016, TMHD’s aforementioned initiative on “CSR Booklet 2016” was highly evaluated and it led to the winning of the “Easy-to-Understand Award.”

(Major award-winning points)

- The booklet contains reduced amount of information by utilizing infographics. Pictures and illustrations are well composed in a lively style and sentences are well organized in an easy-to-read manner.
- Each content is well composed based on a clear theme, goes beyond mere CSR performance data, and shows high degree of perfection as a paper communication tool.

Tokio Marine Group will continue to strive to provide information on our CSR activities for a secure, safe and sustainable future in a manner that is easy to understand for all stakeholders.

“CSR Booklet 2016” is available on TMHD’s website.

http://www.tokiomarinehd.com/en/sustainability/library/pdf/csr_booklet2016.pdf



The UCDA Award: An award which prizes excellent communication designs by evaluating communication processes and tools which corporations and organizations disseminate to ordinary people based on standards developed by integrating industry, academic and consumer knowledge.

Universal Communication Design Association: An only institution in Japan which formulates standards to improve the “easy to look at, easy to understand, and viral” qualities of communications through discussions among industry, academia, and ordinary people as well as evaluates and certifies communication processes and tools from “easy to look at, easy to understand, and viral” viewpoints for ordinary people.